From: Moser, Sandra

To: <u>Luxury Movers, LLC</u>; <u>Hair, Nicole M</u>

Cc: PSC Contact

Subject: RE: [External] Re: Application of Luxury Movers Moving Company LLC to Amend Tariff (2021-345-T)

**Date:** Wednesday, January 19, 2022 3:17:13 PM

Maurice,

Thank you for your response. I'll let you know if anything else is needed.

Sandra

From: Luxury Movers, LLC < luxurymovers@yahoo.com>

Sent: Wednesday, January 19, 2022 3:14 PM

**To:** Hair, Nicole M <nhair@ors.sc.gov>; Moser, Sandra <Sandra.Moser@psc.sc.gov> **Cc:** PSC\_Contact <contact@psc.sc.gov>; Luxury Movers Moving Company LLC

<luxurymovers@yahoo.com>

Subject: [External] Re: Application of Luxury Movers Moving Company LLC to Amend Tariff (2021-

345-T)

Hello Sandra,

The reason for our price increase is due to demand. We have a 4.9 out of 5 star Google rating. This rating is based on the reviews of 93 past clients. There are roughly 20-25 movers on Google "My Business" database that service Horry County. We're the only company with a 4.9+ Google rating that have at least 50 reviews.

The planning and zoning department of Horry County released its annual report in October 2021. There were over 4,900 residential permits in fiscal year 2021. To put this in perspective, that is a 48% increase in permits from 2020. This translates into more families needing movers with the limited supply of quality moving companies. Let us know if you guys need anything else.

Thank you,

Maurice Gilliam
Luxury Movers Moving Company, LLC
luxurymovers@yahoo.com
http://www.luxurymoversmovingcompany.com
843-246-2097

On Wednesday, January 19, 2022, 02:36:11 PM EST, Moser, Sandra <<u>sandra.moser@psc.sc.gov</u>> wrote:

Dear Mr. Gilliam:

I am writing in regards to Commission Directive Order No. 2022-21, which requests additional information from Luxury Movers Moving Company LLC for the basis of the proposed rate increase. The tariff amendment has been carried over until the next business meeting, scheduled for next Thursday, January 27, 2022. Please respond before then with the information and justification necessary to assist the Commission regarding the proposed increase.

Your help in this regard is greatly appreciated.

Thank you,

Sandra

## Sandra V. Moser

**Commission Attorney** 

**Public Service Commission** 

State of South Carolina

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803-896-5100